



# R&D Artwork Brief

## General Information (For R&D reference only)

CU Product Information Record	720000168116/000
Valid From	Sep 25, 2019
Valid To	Dec 31, 9999
Status	In Process PL
Created By	GERARD_G
Changed By	RUMPH_M500

## CU Product Information Record Description

Language	Description
English	3PM HLMNS MAYO VEGAN 2.66L BUCKET NL CU PIRD
Dutch	Hellmann's Vegan 2,5 kg <UFS>
English_GB	Hellmann's Vegan 2.5KG UK/IRL
Dutch_BE	Hellmann's Vegan 2,5 kg <UFS>
French_BE	Hellmann's Vegan 2,5 kg <UFS>
Danish	Hellmann's Vegan 2,5KG 67830800 DK
Norwegian	Hellmann's Vegan 2,5KG 67830800 NO
Finnish	Hellmann's Vegan 2,5KG 67830800 FI
Swedish	Hellmann's Vegan 2,5KG 67830800 SE

## Target Location Details

Validity Area	Language
Belgium	Dutch



# R&D Artwork Brief

## CUC Product Information Record Data

### Ingredient and Allergens/Diet Declarations

**Target Location/Language:** FOODS:BE/Dutch

**Legal Denominator:** Veganistische dressing

#### Ingredient List:

Ingrediënten: Raapzaadolie (72%), water, alcoholazijn, suiker, zout, gemodificeerde maïszetmeel, natuurlijk aroma, geconcentreerd citroensap, antioxidant (E385), kleurstof (paprika-extract).  
Geschikt voor veganisten.

### Additional Declarations

**Target Location/Language:** FOODS:BE/Dutch

Purpose	Description
SYMBOLS/LOGOS	Green dot
SYMBOLS/LOGOS	EVU logo, suitable for vegans
OTHER	With original Hellmann's taste
STORAGE	Na opening gekoeld bewaren en binnen 3 maanden gebruiken.
NUTRITION	Voedingswaarden per 100 g
OTHER	2,5kg e / 2,62L
SHELF LIFE	Ten minste houdbaar tot: zie rand van emmer.
NON ARTWORK CLAIMS	glutenvrij

### Nutrient Declarations

**Target Location/Language:** FOODS:BE/Dutch

On Pack Nutrition Information [As Sold]

Nutrient	Per 15.000 G (EU) [1]	Referentie- inname 15.000 G (EU) [2]	Per 100.000 G (EU) [3]	Per 14.295 G [ 15 ML ] (EU) [4]	Referentie- inname 14.295 G [ 15 ML ] (EU) [5]	Per 95.300 G [ 100 ML ] (EU) [6]
Energie	411 KJ	5 %	2740 KJ	392 KJ	5 %	2611 KJ
Energie Kcal	98 KCL	5 %	655 KCL	94 KCL	5 %	624 KCL
Vetten	11 G	16 %	72 G	10 G	14 %	69 G
waarvan verzadigde	0,8 G	4 %	5,3 G	0,8 G	4 %	5,1 G
waarvan enkelvoudig onverzadigde vetzuren	6,9 G		46 G	6,5 G		44 G
waarvan meervoudig onverzadigde vetzuren	3,1 G		20 G	2,9 G		19 G
Omega 6-vetzuren	2,1 G		14 G	2,0 G		13 G
Omega 3-vetzuren	0,99 G		6,6 G	0,94 G		6,3 G



# R&D Artwork Brief

Koolhydraten	0,6 G	< 1 %	4,0 G	0,6 G	< 1 %	3,8 G
waarvan suikers	< 0,5 G	< 1 %	2,7 G	< 0,5 G	< 1 %	2,6 G
Vezels	< 0,5 G		< 0,5 G	< 0,5 G		< 0,5 G
Eiwitten	< 0,5 G	1 %	< 0,5 G	< 0,5 G	1 %	< 0,5 G
Zout	0,22 G	4 %	1,5 G	0,21 G	4 %	1,4 G

## Per-15.000 G (As Sold)

### Statements:

[1] Portie

## Referentie-inname-15.000 G (As Sold)

### Statements:

[2] % of Reference Intake of an average adult (8400kJ/2000kcal)\$\$\$

## Per-100.000 G (As Sold)

### Statements:

[3] Product zoals verkocht

## Per-14.295 G (As Sold)

### Statements:

[4] Portie

## Referentie-inname-14.295 G (As Sold)

### Statements:

[5] % of Reference Intake of an average adult (8400kJ/2000kcal)\$\$\$

## Per-95.300 G (As Sold)

### Statements:

[6] Product zoals verkocht

*End of CUC Product Information Record*



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## Pack data details

### Product Name (For R&D reference only)

Language	Product Name
English	3PM Vegan Mayonnaise Bucket CUC PIRD