



R&D Artwork Brief(External)

General Information (For R&D reference only)

CU Product Information Record	720000131001/001
Valid From	Oct 13, 2026
Valid To	Dec 31, 9999
Status	In Review PL
Created By	DE MARTINO_U
Changed By	DE MARTINO_U
GTIN	8711200392308

CU Product Information Record Description

Language	Description
Danish	Knorr Professional intense flavours Deep Smoke 400ml UFS DK
Dutch	Knorr Professional intense flavours Deep Smoke 400ml <UFS>
Dutch_BE	Knorr Professional intense flavours Deep Smoke 400ml <UFS>
English	Knorr Professional intense flavours Deep Smoke 400ml UK/IRL
French_BE	Knorr Professional intense flavours Deep Smoke 400ml <UFS>
German_DACH	Knorr Professional intense flavours Deep Smoke 400ml <UFS>
Spanish	Knorr Professional intense flavours Deep Smoke 400ml <UFS>

Target Location Details

Validity Area	Language
Belgium	Dutch
Belgium	French
Belgium	German_DACH
Denmark	Danish
Spain	Spanish
Europe	English_EU
United Kingdom	English_GB
Ireland	English_GB
Netherlands	Dutch



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CUC Product Information Record Data

Product Name

Language	Product Name
English	3PM Liquid Seasoning Deep Smoke EU FS
English_EU	CoM: Sweden

Ingredient and Allergens/Diet Declarations

Target Location/Language: FOODS:DK/Danish

Legal Denominator: Flydende smagssætter med karamelliserede løg og røget smag.

Ingredient List:

Ingredienser: Vand, glukose-fruktosesirup, karameliseret løgpuré 13% (løg 10%, rørsukker, salt), salt, løgsaftkoncentrat 5,5%, glukosesirup, eddike, stivelse, solsikkeolie, røget sukker 0,65%, maltodextrin, aroma.

Target Location/Language: FOODS:NL/Dutch

Legal Denominator: Vloeibare smaakmaker op basis van gekarameliseerde ui en gerookte suiker.

Ingredient List:

Ingrediënten: water, glucose-fructosestroop, gekarameliseerde ui 13% (ui 10%, rietsuiker, zeezout), zout, uisapconcentraat 5,5%, glucosestroop, azijn, zetmeel, zonnebloemolie, gerookte suiker 0,65%, maltodextrine, aroma's.

Target Location/Language: FOODS:BE/Dutch

Legal Denominator: Vloeibare smaakmaker op basis van gekarameliseerde ui en gerookte suiker.

Ingredient List:

Ingrediënten: water, glucose-fructosestroop, gekarameliseerde ui 13% (ui 10%, rietsuiker, zeezout), zout, uisapconcentraat 5,5%, glucosestroop, azijn, zetmeel, zonnebloemolie, gerookte suiker 0,65%, maltodextrine, aroma's.

Target Location/Language: FOODS:EU/English_EU

smoky seasoning

Legal Denominator: PROPOSED LD:

Liquid seasoning made with caramelized onions and smoked sugar

Ingredient List:

Ingredients: Water 36,44%, glucose-fructose syrup 20%, caramelised onion (onion, sugar, salt) 13,06%, salt 10,26%, concentrated onion juice 5,82%, glucose syrup 4,92%, vinegar [spirit] (20% acid) 3,60%, starch 3,30%, sunflower oil 1,26%, smoked sugar 0,65%, maltodextrin 0,56%, flavourings 0%.

PROPOSED IL:

Ingredients: Water, glucose-fructose syrup, caramelized onion puree (13%) (onions (10%), cane sugar, salt), salt, concentrated onion juice (5,5%), glucose syrup, spirit vinegar, starch, sunflower oil, smoked sugar (0,65%), maltodextrin, flavourings.

Allergen\Diet List:

Suitable for Vegan.

EVU approved - ID 0720

Target Location/Language: FOODS:GB/English_GB



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Legal Denominator: Liquid seasoning based on caramelised onion and smoked sugar.

Ingredient List:

Ingredients: Water, glucose-fructose syrup, caramelised onion puree (13%) (onion (10%), cane sugar, salt), salt, onion juice concentrate (5,5%), glucose syrup, spirit vinegar, starch, sunflower oil, smoked sugar (0,65%), maltodextrin, flavourings.

Target Location/Language: FOODS:IE/English_GB

Legal Denominator: Liquid seasoning based on caramelised onion and smoked sugar.

Ingredient List:

Ingredients: Water, glucose-fructose syrup, caramelised onion puree (13%) (onion (10%), cane sugar, salt), salt, onion juice concentrate (5,5%), glucose syrup, spirit vinegar, starch, sunflower oil, smoked sugar (0,65%), maltodextrin, flavourings.

Target Location/Language: FOODS:BE/French

Legal Denominator: Assaisonnement liquide à base d'oignon caramélisé et sucre fumé.
Master : Liquid seasoning made with caramelized onions and smoked sugar

Ingredient List:

Ingrédients : eau, sirop de glucose-fructose, purée d'oignon caramélisé 13% (oignon 10%, sucre de canne, sel), sel, jus d'oignon concentré 5,5%, sirop de glucose, vinaigre d'alcool, amidon, huile de tournesol, sucre fumé 0,65%, maltodextrine, arômes.

Target Location/Language: FOODS:BE/German_DACH

Legal Denominator: Flüssigwürze auf der Basis von karamellisierten Zwiebeln und geräuchertem Zucker.

Ingredient List:

Zutaten: Wasser, Glukose-Fruktose-Sirup, karamellisiertes Zwiebelpüree 13% (Zwiebeln 10%, Rohrzucker, Salz), Salz, Zwiebelsaftkonzentrat 5,5%, Glukosesirup, Branntweinessig, Stärke, Sonnenblumenöl, geräucherter Zucker 0,65%, Maltodextrin, Aromen.

Target Location/Language: FOODS:ES/Spanish

Legal Denominator: Aderezo líquido a base de cebolla caramelizada y azúcar ahumado

Ingredient List:

Ingredientes: Agua, jarabe de glucosa-fructosa, puré de cebollas caramelizadas (13%) (cebollas (10%), azúcar de caña, sal), sal, zumo de cebolla concentrado (5,5%), jarabe de glucosa, vinagre de alcohol, almidón, aceite de girasol, azúcar ahumado (0,65%), maltodextrina, aromas.

Additional Declarations

Target Location/Language: FOODS:DK/Danish

Measures :

Measure Type	Value	UOM	UOM Description
Nettovolumen	400	ml e	Mililiter e

Statements:



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Purpose	Description
SYMBOLS/LOGOS	Gluten free ²
SYMBOLS/LOGOS	Shake well before use ¹
SYMBOLS/LOGOS	¹ Omrystes før brug.
OTHER	Deep smoke
OTHER	<neck> Liquid seasoning
OTHER	400 ml e
NUTRITION	Næringsindhold per 100 ml
STORAGE	Opbevaring: Tørt og ikke over normal stuetemperatur. Efter åbning, opbevares lukket og anvend inden 3 måneder.
OTHER	<neck> Intense flavours
SYMBOLS/LOGOS	EVU logo, suitable for vegans
SYMBOLS/LOGOS	EVU Approved-ID 0720
SHELF LIFE	Bedst før udgangen af:

Target Location/Language: FOODS:NL/Dutch

Measures :

Measure Type	Value	UOM	UOM Description
Nettovolume	400	ml e	ml e

Statements:

Purpose	Description
INGREDIENT LIST	Vrij van smaakversterkers
INGREDIENT LIST	Vrij van conserveermiddelen
INGREDIENT LIST	Vrij van kleurstoffen
ALLERGEN LIST	Lactosevrij
SYMBOLS/LOGOS	¹ GOED SCHUDDEN VOOR GEBRUIK
SYMBOLS/LOGOS	² GLUTENVRIJ
OTHER	DEEP SMOKE
OTHER	400 ml e
NUTRITION	Voedingswaarden per 100 ml
SHELF LIFE	Ten minste houdbaar tot einde:
STORAGE	Droog en bij kamertemperatuur bewaren, na openen binnen 3 maanden gebruiken.
OTHER	<neck> INTENSE FLAVOURS
OTHER	<neck> LIQUID SEASONING
OTHER	MEER INFO <arrow>
NON ARTWORK CLAIMS	MET NATUURLIJKE INGREDIENTEN
SYMBOLS/LOGOS	EVU Approved - ID 0720
OTHER	MEER INFO <arrow>

Target Location/Language: FOODS:BE/Dutch

Measures :

Measure Type	Value	UOM	UOM Description
Nettovolume	400	ml e	ml e

Statements:



R&D Artwork Brief(External)

Purpose	Description
INGREDIENT LIST	Vrij van smaakversterkers
INGREDIENT LIST	Vrij van conserveermiddelen
INGREDIENT LIST	Vrij van kleurstoffen
ALLERGEN LIST	Lactosevrij
SYMBOLS/LOGOS	EVU logo, suitable for vegans
SYMBOLS/LOGOS	¹ GOED SCHUDDEN VOOR GEBRUIK
SYMBOLS/LOGOS	² GLUTENVRIJ
OTHER	400 ml e
SHELF LIFE	Ten minste houdbaar tot einde:
STORAGE	Droog en bij kamertemperatuur bewaren, na openen binnen 3 maanden gebruiken.
OTHER	<neck> INTENSE FLAVOURS
OTHER	<neck> LIQUID SEASONING
OTHER	MEER INFO <arrow>
NON ARTWORK CLAIMS	MET NATUURLIJKE INGREDIENTEN
OTHER	DEEP SMOKE
SYMBOLS/LOGOS	EVU Approved - ID 0720

Target Location/Language: FOODS:EU/English_EU

Measures :

Measure Type	Value	UOM	UOM Description
Net Volume	400	ml e	Millilitres e

Statements:

Purpose	Description
INGREDIENT LIST	Free from flavour enhancers
INGREDIENT LIST	Free from preservatives
INGREDIENT LIST	Free from colours
ALLERGEN LIST	Gluten free
ALLERGEN LIST	Lactose free
SYMBOLS/LOGOS	EVU logo, suitable for vegans
INGREDIENT LIST	With natural ingredients
SHELF LIFE	After opening maximum storage 3 months at ambient temperature
SYMBOLS/LOGOS	SHAKE WELL BEFORE USE ¹
SYMBOLS/LOGOS	GLUTEN FREE ²
INGREDIENT LIST	WITH NATURAL INGREDIENTS
OTHER	DEEP SMOKE
OTHER	<neck> INTENSE FLAVOURS
OTHER	<neck> LIQUID SEASONING
OTHER	400 ml e
NUTRITION	Nutritional values per 100 ml
SYMBOLS/LOGOS	EVU Approved - ID 0720
OTHER	MÁS INFO <arrow>
USE INSTRUCTIONS	Shake before using



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SHELF LIFE	Best before end:

Target Location/Language: FOODS:GB/English_GB

Statements:

Purpose	Description
INGREDIENT LIST	Free from flavour enhancers
INGREDIENT LIST	Free from preservatives
INGREDIENT LIST	Free from colours
ALLERGEN LIST	Gluten free
ALLERGEN LIST	Lactose free
SYMBOLS/LOGOS	EVU logo, suitable for vegans
SYMBOLS/LOGOS	GLUTEN FREE ²
SYMBOLS/LOGOS	SHAKE WELL BEFORE USE ¹
INGREDIENT LIST	WITH NATURAL INGREDIENTS
OTHER	DEEP SMOKE
OTHER	<neck> LIQUID SEASONING
OTHER	400 ml e
NUTRITION	Nutrition Information per 100 ml
STORAGE	Store in an ambient dry place. After opening use within 3 months.
OTHER	<neck> INTENSE FLAVOURS
OTHER	MORE INFO. INSIDE
OTHER	DEEP SMOKE
SYMBOLS/LOGOS	EVU Approved - ID 0720
SHELF LIFE	Best before end:

Target Location/Language: FOODS:IE/English_GB

Statements:

Purpose	Description
ALLERGEN LIST	Gluten free
ALLERGEN LIST	Lactose free
SYMBOLS/LOGOS	EVU logo, suitable for vegans
SYMBOLS/LOGOS	GLUTEN FREE ²
SYMBOLS/LOGOS	SHAKE WELL BEFORE USE ¹
OTHER	DEEP SMOKE
OTHER	<neck> LIQUID SEASONING
OTHER	400 ml e
NUTRITION	Nutritional Information per 100 ml
SHELF LIFE	Best before end:
STORAGE	Store in an ambient dry place. After opening use within 3 months.
OTHER	<neck> INTENSE FLAVOURS
OTHER	MORE INFO. INSIDE
SYMBOLS/LOGOS	EVU Approved - ID 0720

Target Location/Language: FOODS:BE/French



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Measures :

Measure Type	Value	UOM	UOM Description
Volume net	400	ml e	Millilitres e

Statements:

Purpose	Description
INGREDIENT LIST	Sans exhausteur de goût
INGREDIENT LIST	Sans conservateur
INGREDIENT LIST	Sans colorant
ALLERGEN LIST	Sans lactose
SYMBOLS/LOGOS	EVU logo, suitable for vegans
SYMBOLS/LOGOS	¹ BIEN AGITER AVANT EMPLOI
SYMBOLS/LOGOS	² SANS GLUTEN
OTHER	400 ml e
STORAGE	À conserver au sec et à température ambiante. Après ouverture, à conserver pendant 3 mois max.
OTHER	<neck> INTENSE FLAVOURS
OTHER	<neck> LIQUID SEASONING
NON ARTWORK CLAIMS	AVEC DES INGRÉDIENTS D'ORIGINE NATURELLE
OTHER	DEEP SMOKE
SYMBOLS/LOGOS	EVU Approved - ID 0720
OTHER	PLUS D' INFO <arrow>
SHELF LIFE	À consommer de préférence avant fin :

Target Location/Language: FOODS:BE/German_DACH

Measures :

Measure Type	Value	UOM	UOM Description
Nettovolumen	400	ml e	Milliliter e

Statements:



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Purpose	Description
INGREDIENT LIST	ohne geschmacksverstärkende Zusatzstoffe
INGREDIENT LIST	Ohne Konservierungsstoffe
ALLERGEN LIST	Laktosefrei
SYMBOLS/LOGOS	EVU Logo, vegan
SYMBOLS/LOGOS	¹ VOR GEBRAUCH GUT SCHÜTTELN
SYMBOLS/LOGOS	² GLUTENFREI
OTHER	DEEP SMOKE
OTHER	400 ml e
STORAGE	Trocken und bei Raumtemperatur lagern. Nach dem Öffnen innerhalb von 3 Monaten verbrauchen.
OTHER	<neck> INTENSE FLAVOURS
OTHER	<neck> LIQUID SEASONING
OTHER	MEHR INFO <arrow>
NON ARTWORK CLAIMS	MIT NATÜRLICHEN ZUTATEN
OTHER	DEEP SMOKE
SYMBOLS/LOGOS	EVU Approved - ID 0720
SHELF LIFE	Mindestens haltbar bis Ende:

Target Location/Language: FOODS:ES/Spanish

Measures :

Measure Type	Value	UOM	UOM Description
Volumen neto	400	ml e	Mililitros e

Statements:

Purpose	Description
INGREDIENT LIST	Sin potenciadores del sabor
INGREDIENT LIST	Sin conservantes
INGREDIENT LIST	Sin colorantes
ALLERGEN LIST	Sin gluten
ALLERGEN LIST	Sin lactosa
SYMBOLS/LOGOS	EVU logo, suitable for vegans
INGREDIENT LIST	Con ingredientes naturales
SHELF LIFE	Una vez abierto, conservar a temperatura ambiente y consumir antes de 3 meses.
OTHER	DEEP SMOKE
SYMBOLS/LOGOS	EVU Approved - ID 0720
OTHER	MÁS INFO <arrow>
USE INSTRUCTIONS	Agitar antes de usar
SHELF LIFE	Consumir preferentemente antes del fin de:

Nutrient Declarations

Target Location/Language: FOODS:DK/Danish

On Pack Nutrition Information [As Sold]

Næringsstoffer	Per
Energi	652 kJ



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Energi	156 kcal
Fedt	1,6 g
- heraf mættede fedtsyrer	0,2 g
Kulhydrat	33 g
- heraf sukkerarter	23 g
Kostfibre	1,0 g
Protein	0,7 g
Salt	12,7 g

Per - 121 g (As Sold)

Statements:
Produktet som solgt

Target Location/Language: FOODS:NL/Dutch

On Pack Nutrition Information [As Sold]

Voedingswaarden	per 100 ml
Energie	652 kJ
Energie Kcal	156 kcal
Vetten	1,6 g
waarvan verzadigde vetzuren	0,2 g
Koolhydraten	33 g
waarvan suikers	23 g
Vezels	1,0 g
Eiwitten	0,7 g
Zout	12,7 g

Target Location/Language: FOODS:BE/Dutch

On Pack Nutrition Information [As Sold]

Voedingswaarden	per 100 ml
Energie	652 kJ
Energie Kcal	156 kcal
Vetten	1,6 g
waarvan verzadigde vetzuren	0,2 g
Koolhydraten	33 g
waarvan suikers	23 g
Vezels	1,0 g
Eiwitten	0,7 g
Zout	12,7 g

Target Location/Language: FOODS:EU/English_EU

On Pack Nutrition Information [As Sold]



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Nutrients	Per
Energy kJ	652 kJ
Energy kcal	156 kcal
Fat	1,6 g
- of which saturates	0,2 g
Carbohydrate	33 g
- of which sugars	23 g
Fibre	1,0 g
Protein	0,7 g
Salt	12,7 g

Per - 121 g (As Sold)

Statements:
Product as sold

Target Location/Language: FOODS:GB/English_GB

On Pack Nutrition Information [As Sold]

Nutrition Information	Per 100ml
Energy kJ	652 kJ
Energy kcal	156 kcal
Fat	1,6 g
- of which saturates	0,2 g
Carbohydrate	33 g
- of which sugars	23 g
Fibre	1,0 g
Protein	0,7 g
Salt	12,7 g

Per 100ml - 121 g (As Sold)

Statements:
Product as sold

Target Location/Language: FOODS:IE/English_GB

On Pack Nutrition Information [As Sold]

Nutrition Information	Per 100ml
Energy kJ	539 kJ
Energy kcal	129 kcal
Fat	1,3 g
- of which saturates	0,2 g
Carbohydrate	27 g
- of which sugars	19 g
Fibre	0,8 g
Protein	0,6 g
Salt	10,5 g



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Per 100ml - 100 g (As Sold)

Statements:

Product as sold

Target Location/Language: FOODS:BE/French

On Pack Nutrition Information [As Sold]

Valeurs nutritionnelles	pour 100 ml
Énergie	652 kJ
Énergie	156 kcal
Matières grasses	1,6 g
- dont acides gras saturés	0,2 g
Glucides	33 g
- dont sucres	23 g
Fibres	1,0 g
Protéines	0,7 g
Sel	12,7 g

Target Location/Language: FOODS:BE/German_DACH

On Pack Nutrition Information [As Sold]

Nährwertinformation	pro 100 ml
Energie	652 kJ
Energie	156 kcal
Fett	1,6 g
davon gesättigte Fettsäuren	0,2 g
Kohlenhydrate	33 g
davon Zucker	23 g
Ballaststoffe	1,0 g
Eiweiß	0,7 g
Salz	12,7 g

Target Location/Language: FOODS:ES/Spanish

On Pack Nutrition Information [As Sold]

Información nutricional	por
Valor energético	652 kJ
Valor energético	156 kcal
Grasas	1,6 g
de las cuales saturadas	0,2 g
Hidratos de carbono	33 g
de los cuales azúcares	23 g



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Fibra alimentaria	1,0 g
Proteínas	0,7 g
Sal	12,7 g

por - 121 g (As Sold)

Statements:

Producto como se vende

End of CUC Product Information Record



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Combination pack data

Product Name

Language	Product Name
English	3PM Liquid Seasoning Deep Smoke EU