

Mechanical Artwork Identification Panel

Specific to: EU

Unilever

General Information

Category:Scratch Cooking Aids
Project Name:Knorr Escoffier new BVI Priority 1
Project Classification:Innovation
Brand:Knorr
Variant:Demi-Glace
Structure Type:Brik / Liquid System Carton
Pack Size:1L
Decorations:Direct Print on Substrate or Structure
Sourcing Unit/Copacker name:CASALASCO
Automation Template Name:n/a
Category specific requirement:n/a
Countries on Pack:AT / ES / IT / PL / PT

Technical Information

Printer:SIG Combibloc
Print Technology:Gravure
Substrate Type:Paper
Basecoat:n/a
Truncation Height:n/a
Technical Drawing object number:Obj041707_4

Version Control

PMA Job Number:25599
Packaging Component Material No.64366291

Mechanical AW History

Date:	Mat.No:	Version record and revision description:
25.03.24	64366291	artwork production
12.04.24	64366291	correction production
19.04.24	64366291	artwork production
22.04.24	64366291	artwork correction
24.04.24	64366291	artwork correction
25.04.24	64366291	artwork correction
26.04.24	64366291	artwork correction
05.05.24	0000000	---
06.05.24	0000000	---
07.05.24	0000000	---

COLOUR SEQUENCE

AFFECTED BY CHANGE

<input checked="" type="checkbox"/>	1.	Cyan	G
<input checked="" type="checkbox"/>	2.	Magenta	G
<input checked="" type="checkbox"/>	3.	Yellow	G
<input checked="" type="checkbox"/>	4.	Black	G
<input checked="" type="checkbox"/>	5.	PANTONE 349 C	G
<input checked="" type="checkbox"/>	6.	PANTONE 187 C	G

TD print

Dimensions

F = Flexo

DO = Dry Offset

CFO = Cold Foil

L = Litho

SS = Silkscreen

D = Digital

G = Gravure

HFO = Hot Foil

COLOUR PROOF

Colour Profile:ISOCoated v2 300%

Date:xx/xx/2024

valid only for Colour

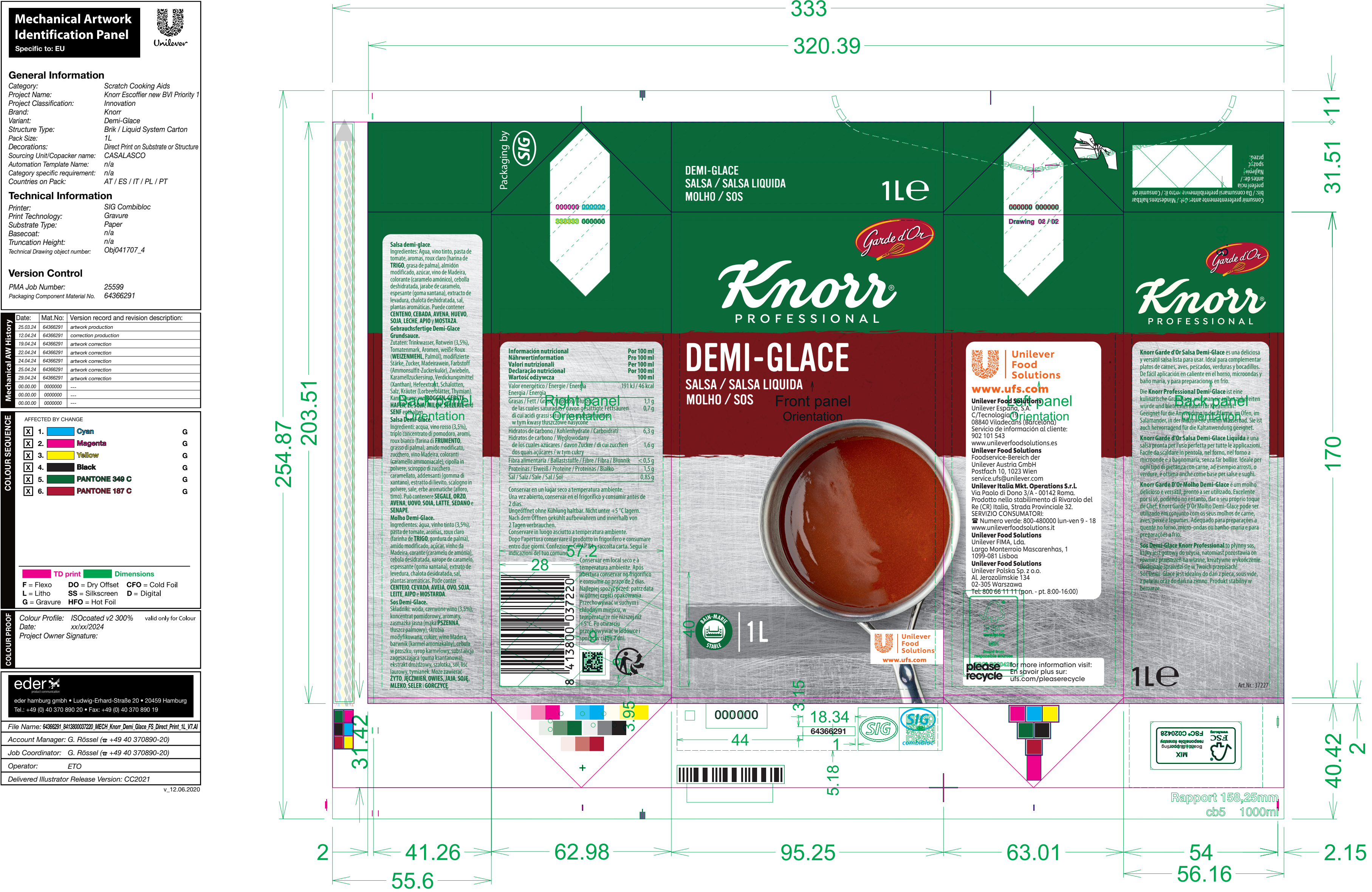
Project Owner Signature:

eder

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File Name: 64366291_9413800037220_MECH_Knorr_Demi_Glace_FS_Direct_Print_1L_V7.M
Account Manager: G. Rössel (☎ +49 40 370890-20)
Job Coordinator: G. Rössel (☎ +49 40 370890-20)
Operator: ETO
Delivered Illustrator Release Version: CC2021

v_12.06.2020



Cut

Crease

----- v-perforation optimized

visible area when erected
(estimated 2 mm shift for flaps
when assembled and glued)

R&D Savoury Europe does not show in the drawing
Bleed, Choke & Spread nor Creeping. This must be
managed with designer and printer as each project
has its own set-up requirements.

Best Before Date and Coding
requires light background
(no text, no pictures & no gradient)

no text outside of the dotted line
2.9 mm space to die cut has to be observed

MRDR Code area
with sufficient contrasted background
(no text, no pictures & no gradient)

Not Visible area when Closed

EAN coding area -
The Code may be placed
within this hatched area.

EAN-13 Code,
Code Size: 37.29 x 25.91 mm
White area no smaller than 40 x 28 mm
Placement within text border
It must be a dark EAN code on a white field,

area 9x9mm for scan code, size of code = 7x7mm
background of whole area has to have 50% contrast
to the code, area without changing or gradient of colour.

Scan code=Data Matrix Code ECC 200
14x14 Module
code=encryption of packaging material code
DMC will be generated by PMA

production caused print area
no full-print area

SIG coding area & logo

FSC logo placement -
at lease one must be maintained